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**CRS 404**

**I Semester M.Com. (HRD) Degree Examination, December 2018  
(Choice Based Credit System)  
COMMERCE  
Management Theory and Practice**

Time : 3 Hours

Max. Marks : 70

**SECTION – A**

Answer **any four** questions. **Each** question carries **ten** marks. **(4×10=40)**

1. Explain the contribution of Elton Mayo to the field of Management.
2. Discuss the modern approaches to decision making.
3. Identify and explain the various sources of recruitment.
4. Write a comprehensive note on benchmarking.
5. What are the essential steps for delegation ? Elaborate.
6. Discuss the factors which influence on strategic choice.
7. Explain the various forms of environmental scanning techniques.

**SECTION – B**

Answer **any two** questions. **Each** question carries **fifteen** marks. **(2×15=30)**

8. Enumerate the importance and types of organization structure.
  9. Explain the various methods of performance appraisal.
  10. Describe the different levels of strategy formulation with an illustration.
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